

Lukas Voss

Marion, Iowa 

712-304-2434 

info@lukasvoss.com 

linkedin.com/in/lukasvoss1989 

www.lukasvoss.com 

In my four years of reporting and anchoring in several markets, I have demonstrated the ability to work effectively within tight deadlines, write and edit stories and use my strong communication skills to built valuable connections in the community.

Expertise

- Writing and Web Content Management
- Project Management
- Deadline and Time Management
- Hosting and Presenting
- Video and Editing Equipment
- Staff Training

Experience

MARCH 2018 – PRESENT

Multimedia Journalist and Anchor / KGAN, CBS2, Cedar Rapids

As a reporter and anchor at CBS2 and FOX28 I was responsible for shooting, editing, writing and presenting daily news stories on-air and online. I created my own brand focused on community issues and used my strong writing and interpersonal skills to build a network of sources statewide. I was able to build strong partnerships with city police chiefs, local politicians and school officials to create unique visual stories for the web, social media and on-air only found on our station.

2015 – 2016

Anchor / KCAU9-TV-ABC, Sioux City

During my time at ABC9, I hosted and co-produced a 3-hour morning newscast including a 30-minute noon broadcast. I created a weekly movie review and fitness segment popular with younger viewers. I was responsible for researching, producing and presenting news and entertainment such as our local news first morning show and entertainment heavy second hour. I partnered to redesign the content management system and how the station presents stories online. I also established new social media practices including daily Facebook Live segments and a scheduling system.

2015

Media Relations Intern / WNBA, Chicago Sky, Chicago

I created and established daily video segments about how players identify with the city of Chicago and how fans interact with the franchise off the court. I provided expertise in shooting and editing broadcast-quality video as a member of the media team so we could create franchise content unique to Chicago and the fans. During game days I handled reporters and national press and provided them with story ideas, written and visual content. My press releases were used nationwide and helped lead the Sky's coverage throughout the season.

2012 - 2014

Front Office Manager / Viacom, Berlin, Germany

Managed travel arrangements for around 200 European employees from the Berlin office. I made sure employees knew the companies content management system and worked with them over 2 weeks. At the end of the training period, they were able to push out stories and videos for Viacom customers in Germany, the Netherlands and Belgium. I Managed several multi-national projects including shareholder meetings. Helped create a more diverse and effective workplace by establishing employee benefit programs including parties, improving food vendors and create a community engagement program. Employees said their experience in a multi-national office became more enjoyable and brought the management team closer together.

Education

SEPTEMBER, 2015

Master of Science in Journalism / Medill School of Journalism, Chicago

FEBRUARY, 2014

Bachelor of Arts in English and Musicology / Potsdam University, Potsdam, Germany